

**The No. 1 Preferred Method for  
Coupon Delivery...**

**DIRECT MAIL**

## **BREAK OUT THE COUPONS**

A new study finds that 72% of consumers are using more coupons than they did six months ago. Three-quarters of those respondents claimed the economy made them do it.

So, until the economy bounces back and consumers are feeling more at ease with spending their money, you may want to deliver a welcoming coupon to your prospects' mailboxes.



**87% of shoppers said they would be more likely to shop at a retailer that offered coupons.**

*Call Us Today so you can Track and Interact with your customers.*



### **Call**

PrimeNet Business Development Executive

TEL: (727) 447-6245 | (800) 826-2869

2100 Palmetto Street, Suite A

Clearwater, FL 33765

[www.PrimeNet.com](http://www.PrimeNet.com)